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**HARRIS S. FISHMAN NAMED 2017 FUTURE 50 AWARD WINNER
BY PHILADLEPHIA SMARTCEO**

Philadelphia, PA (Jan. 18, 2017) — MassMutual Greater Philadelphia announced today that its President and CEO, Harris S. Fishman, has been named a 2017 Future 50 Award Winner by SmartCEO. Sixty Greater Philadelphia companies were recognized for their fast growth, determined by a three-year average of employee and revenue numbers. The 2017 Future 50 winners collectively generate nearly \$4.84 billion in annual revenue and employ 25,272 individuals in the Greater Philadelphia area.

“Ask any CEO and they’ll tell you that leading a fast-growing company is one of the most exhilarating and challenging endeavors an entrepreneur can experience. From growing a startup to scaling an established organization, this year’s Future 50 winners have executed their growth strategies year after year. More impressively, they have created job opportunities and fueled economic prosperity in our region,” says Jaime Nespor-Zawmon, President of SmartCEO. “These passionate and driven entrepreneurs embody the true definition of leadership. We honor them for their unwavering commitment to building their businesses, shaping our communities and making our region a better place to work and live.”

“We are honored to be recognized as a Future 50 Award winner. Growth is exciting and daunting at the same time. But if you have a strong vision, you must take a leap of faith and trust in yourself and your people,” states Harris Fishman, President and CEO of MassMutual Greater Philadelphia. “Surround yourself with a team that believes in your vision and the sky is the limit!”

For more information on the Future 50 winners, read their inspiring stories at www.smartceo.com/philadelphia-future-50.

About the Future 50 Awards

The Future 50 Awards program is the largest and most anticipated SmartCEO awards program of the year. This program recognizes 50 of the region’s fastest growing, mid-sized companies. Winners in large “Blue Chip” and small “Emerging Growth” categories will also be announced.



GREATER PHILADELPHIA

These companies represent the future of the region's economy and embody the entrepreneurial spirit critical for leadership and success. The winners, chosen based on a three-year average of employee and revenue growth, are listed alphabetically, not ranked. Winners are profiled in SmartCEO magazine and celebrated at a black-tie optional awards gala.

About SmartCEO

SmartCEO's mission is to educate and inspire the business community through its award winning magazine, connections at C-level events and access to valuable online resources. SmartCEO's integrated media platforms reach decision makers in the Baltimore, Boston, Charlotte, Long Island, New Jersey, New York, Philadelphia and Washington, DC, metropolitan areas.

About MassMutual Greater Philadelphia

MassMutual Greater Philadelphia is home to expert financial coaches that provide thoughtful, thorough strategies and products that help their clients work towards goals in order to live their best lives. MassMutual Greater Philadelphia believes financial planning and management is becoming increasingly complex, and playing the game to win requires a team of people who love it and live it every day. The agency has maintained a track record of accomplishments and success for 130 years.

For more information, visit www.GreaterPhiladelphia.MassMutual.com or follow MassMutual Greater Philadelphia on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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